

**For Immediate Release**

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**NEW NATIONAL AWARDS PROGRAM HONORING**

**ALL-AROUND HIGH SCHOOL STUDENTS CELEBRATES 10,000th NOMINEE**

*Filling a void in the world of student awards and scholarships, fast-growing Discus Awards draw enthusiastic response from teens eager to showcase diverse achievements*

[www.DiscusAwards.com](http://www.DiscusAwards.com)

**Bethesda, MD (March 17, 2010)** – The Discus Awards, a new national program honoring high school students who demonstrate excellence both inside and outside of school, welcomed their 10,000th nominee this week, signaling the program’s immediate resonance with outstanding teens whose achievements go beyond just test scores and athletics.

The milestone comes only four months after the Discus Awards’ November launch, reflecting the demand for a new take on the traditional high school award in today’s changing college admissions landscape.

Meeting that demand, the Discus Awards ([www.DiscusAwards.com](http://www.DiscusAwards.com)) recognize students whose multi-dimensional talents and passions span at least three of ten attributes, including community service, work, technology, athletics, academics, and the arts.

The program’s unique focus has earned raves from the likes of [Seventeen.com](http://Seventeen.com) and has attracted nominees from every state in the U.S.

Each week, new students from across the nation are selected as Discus Awards winners, providing them with a powerful new tool for showing colleges the full range of their diverse strengths and interests.

Winners are profiled on The Discus Awards site at [www.DiscusAwards.com/winners](http://www.DiscusAwards.com/winners) and [Facebook page](#) and also become eligible for a \$2,000 Discus Scholarship, which is awarded to one Discus Award winner each month of the school year. Winners are selected by a judging panel of teachers, counselors, and education professionals.

“We’re thrilled and honored that America’s most active and engaged students have responded with such enthusiasm to the Discus Awards, and we’re proud to be guiding the high school awards model into the twenty-first century,” said Devin Schain, CEO of the Discus Awards and Campus Direct. “The Discus Awards provide recognition and support for the kind of students who will thrive in a world that increasingly requires creative thinking, enthusiasm, and a wide range of strengths.”

Students may nominate themselves for a Discus Award at [www.DiscusAwards.com](http://www.DiscusAwards.com), or be nominated by parents, teachers, counselors, coaches, or friends. They are then asked to submit references and write short essays describing their accomplishments in three out of ten major categories, or attributes, of student life: Academics, Arts, Athletics, Community Service, Faith, Government, Green, Technology, Work, and Other Achievements.

To show that they are more than just words on a page, nominees also are encouraged to upload photos and videos that illustrate their achievements.

The Discus Awards were created by Campus Direct, a leading educational services company, and Recognition Media, a producer of major awards programs including The Webby Awards and The Telly Awards.

To nominate yourself or someone you know, please visit [www.DiscusAwards.com](http://www.DiscusAwards.com).

**About The Discus Awards**

The Discus Awards ([www.DiscusAwards.com](http://www.DiscusAwards.com)) is the only scholarship and awards program honoring active and engaged high school students who excel in and out of school. Looking beyond just grades, test scores, and win-loss records, the Discus Awards recognize students for achievement in at least three areas, from community service and work to faith and the arts. Winners are selected by a panel of teachers, counselors, and education professionals, and each winner is eligible for a \$2,000 college scholarship awarded each month of the school year. The Discus Awards are presented by Campus Direct, a leading educational services company, and Recognition Media, a producer of major awards programs, including The Webby Awards and The Telly Awards.

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